



FROM INACCURATE TO RELIABLE ASSET INVENTORY

Turn your CMDB into a true system of record;



deliver complete, accurate, and actionable asset intelligence that's always current.

WITHOUT ORDR



WITH ORDR

INCOMPLETE VISIBILITY

75% of CMDB

deployments fail because they can't handle modern, complex, and dynamic environments.

COMPLETE COVERAGE

100% of IT, IoT, BMS, and IoMT devices discovered and classified automatically.

MANUAL UPDATES

60% of CMDB data is stale within 30 days.

REAL-TIME SYNC

Continuous reconciliation eliminates duplicates and stale entries.

SHALLOW DATA

Limited fields like MAC and IP address; limited or incomplete context.

DEEP CONTEXT

Device type, make/model, OS, installed software, network flows, owner, and location captured.

UNMANAGED RISK

Blind spots and stale data leave gaps attackers exploit.

TRUSTED SECURITY POSTURE

Exposures surfaced, prioritized, and addressed in real time.

Gartner estimates **ONLY 25%** of organizations are receiving meaningful value from their CMDB investments.

ORDR + SERVICENOW CHANGES EVERYTHING