

ORDR for Media & Entertainment

Entertainment runs on flawless experiences, whether it's a theater screening, a live event, a broadcast, or a production stage. Behind the scenes, thousands of connected assets keep everything moving, and every one of them introduces risk. ORDR sees every device, understands its behavior, and secures production and venue operations without slowing them down. With ORDR IQ, your team gains the intelligence and speed to outpace threats in environments where downtime means lost revenue and broken audience trust. This is security built for media and entertainment: fast, resilient, and grounded in operational truth.

INTELLIGENCE: AI Protect for Security

See Every Asset. Understand Every Exposure.

Media and entertainment environments vary widely, studios, theaters, arenas, live-event venues, production facilities, amusement parks, and distributed theater chains, but they share the same challenge: massive device volume and low visibility. ORDR identifies every connected system instantly, from projectors and sound boards to ticketing systems, editing workstations, broadcast equipment, IoT sensors, and cloud-based streaming infrastructure. By understanding each asset's identity, communication patterns, and behavioral boundaries, ORDR exposes hidden risks early and stops lateral movement before attackers can disrupt productions, screenings, or live events.

ACTION: AI Protect for Segmentation

Turn Intelligence Into Zero Trust Segmentation.

Entertainment operations depend on uptime; audiences don't wait for system resets. ORDR delivers Zero Trust enforcement designed for multi-venue, multi-property, and hybrid production environments.

With millions of flows analyzed daily and deep integrations with NAC, firewall, and broadcast/production networks, ORDR makes segmentation dependable and repeatable across studios, theaters, arenas, parks, and live-event properties.

No agents. No firmware changes. No venue or production disruption. Just safe, scalable Zero Trust enforcement across creative, operational, and guest-facing systems.

ORCHESTRATION: ORDR IQ

The AI Orchestration That Makes Teams Faster.

ORDR IQ leverages ORDR's deep telemetry, asset context, and behavioral understanding to deliver expert-level answers in seconds. It doesn't guess; it understands.

Whether pinpointing exposed ticketing systems, isolating rogue IoT devices in theaters, analyzing production network communication paths, or drafting segmentation plans for multi-venue operations, IQ accelerates every workflow without adding agents, probes, or new infrastructure. ORDR IQ gives your team the speed to outpace threats, not just react to them.

