



# OrdrAI Asset Intelligence Platform

See. Know. Secure. Every Connected Asset, Everywhere.

With digital transformation and adoption of hybrid business models, enterprises are rapidly deploying assets to enhance efficiency. This explosive growth of assets—devices, users, applications, SaaS and cloud workloads—introduces complexity with asset management and significantly expands the attack surface.

Security teams find themselves investing considerable time correlating asset data from various sources, grappling with security blind spots like IoT and OT, and struggling with prioritizing vulnerabilities due to lack of context. The lack of asset context becomes even more critical during incidents and can noticeably slow response times.

Ordr addresses these challenges with a cybersecurity platform that can support you on your asset management journey, from visibility and risk mitigation, threat detection and response, to Zero Trust segmentation.

## OrdrAI Asset Intelligence Platform

At the heart of the Ordr cybersecurity framework is the OrdrAI Asset Intelligence Platform.

OrdrAI Asset Intelligence Platform provides complete, real-time visibility and insights for every network-connected asset, including devices, users, installed software, SaaS applications, and cloud workloads, all enhanced by AI-driven analytics.

### These Insights Translate to Clear Benefits:



**Save time:** Eliminate manual and time-consuming data correlation. No more missing assets or hours wasted on PowerShell scripts.



**Simplify risk prioritization:** Translate vulnerabilities into a clear action plan with prioritized remediation, utilizing customizable dashboards that highlight urgent security coverage gaps.



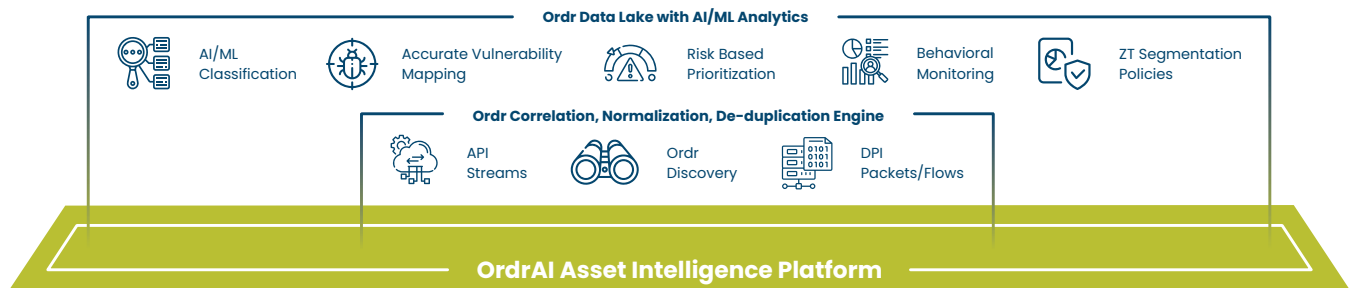
**Reduce time to respond:** Equip security teams with high-fidelity asset information and a clear understanding of baseline asset behavior, empowering teams to efficiently identify abnormal behavior and detect anomalies, accelerating your incident response capabilities.



**Maintain productivity:** Confidently enforce segmentation without inhibiting productivity and impacting critical assets, with one-click policy generation and comprehensive segmentation workflows.



**Improve collaboration across teams:** Enable fast, data-driven decision-making, priority setting, and action with simple, flexible reports, customized dashboards for seamless communication across security, IT and executive teams. Enrich existing networking and security tools (CMDB, SIEM and vulnerability management) with real-time asset context.



## Ordr Differentiation

2X

**2x more devices:** Eliminate blind spots by identifying all assets with APIs and Ordr's proprietary discovery methods. More than 1000 attributes per asset.

3X

**3x more assets attributes and context:** Ordr's AI/ML classification simplifies the prioritization of vulnerabilities by accurately classifying devices and delivering detailed OS, and vulnerability, and software application context.

4X

**4x more scalability:** Scale to support security for millions of devices per enterprise, in complex networks and verticals.

Handshake icon

**Advance towards Zero Trust:** Seamlessly make progress on your asset management journey towards Zero Trust with a single enterprise-ready platform.

## Key Use Cases

OrdrAI is an enterprise-scale asset intelligence platform with the flexibility to meet diverse asset management and security needs and address key enterprise asset use cases:

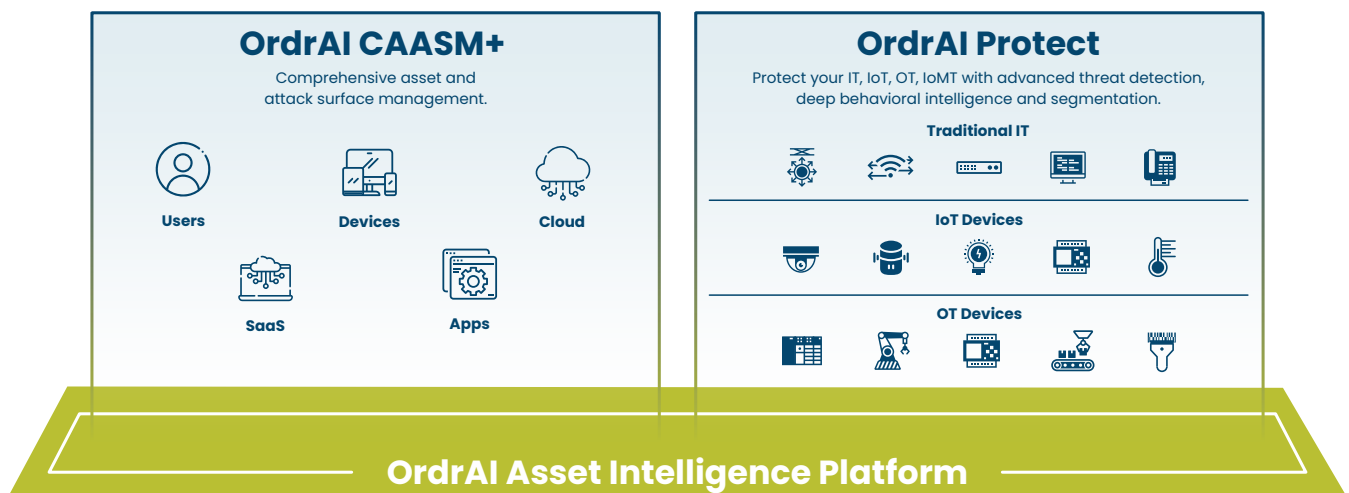
- Asset visibility and management
- Security control validation
- Vulnerability prioritization and management
- Threat/anomaly detection and response
- NAC and Zero Trust segmentation
- Compliance and audit reporting (such as NIST, CIS, and Cyber Essentials)

## Key Features

- AI-Driven Platform
- Real-time Asset Visibility
- Asset Graph and Intelligent Analytics
- Automated Policy Enforcement
- Continuous monitoring
- Simple deployment with 100+ ecosystem integrations
- Automated remediation with ITSM, SIEM, and SOC integrations
- Role-Based Access Control (RBAC)

## OrdrAI Platform for CAASM and Advanced Cyber Asset Protection

The OrdrAI Asset Intelligence Platform has been designed to be modular, and enable a building block approach to address your cybersecurity maturity—from asset visibility all the way to Zero Trust.



For assistance with your asset visibility and security needs, visit [ordr.net](https://ordr.net) for more information or contact us at [info@ordr.net](mailto:info@ordr.net).

